

WESTON COUNTY TRAVEL COMMISSION

Community Event Funding - Grant Application

PO Box 655 - Newcastle, WY 82701

The Weston County Travel Commission will be awarding funds for COMMUNITY EVENTS that support tourism. For this purpose, COMMUNITY EVENTS are those sponsored by local organizations and/or businesses to **promote tourism within the community**. The financial goal of these community projects is to reinvest in the projects to allow for growth of said project each year. Any advertising **MUST** credit the Weston County Travel Commission for its support. The following information is requested so that funds can be distributed on the established criteria.

Please submit this completed application along with any necessary attachments to the address stated above, or email to President, Brittany Trandahl at trandahlb@gmail.com

Event Name and Address: _____

1. How many out of County contestants/participants are involved in the event? _____
2. How many out of County spectators attend the event? _____
3. How many out of County vendors set up at the event? _____
4. How many years has the event been in existence? _____
5. Total expense for the event? _____
6. Total amount of the expense that your organization/business is funding? _____
7. Does the event require an overnight stay? _____
8. If yes to #7, how many nights? _____

Please provide a brief history and budget of the event (include numerical values for growth in finances and out of County participation with history, actual cost of advertising with size, publications, and distribution).

Please also include the print copy of any radio advertising and/or print ad.

FOR WCTC BOARD - Determination of funding includes the following ranking points:

Total Participation	100 = 1 point	1,000 = 2 points	3,000 = 3 points	
Longevity	10+ = 1 point	6-10 = 2 points	1-5 = 3 points	
% Self-Funded	25% = 1 point	50% = 2 points	75% = 3 points	
Overnight Stay	1 = 5 points	2 = 10 points	3 = 15 points	